

Evidence-based Copyright and Public Data Dissemination Policy

Javier Candeira – hiperactivo.com

**how do we give
ourselves laws?**

customs

values

civil

criminal

**how to make laws
on new activities?**

analogies with **old customs**

values

Evidence-based policy

– Adrian Smith

**2008: EU proposes in favour of
copyright term extension in the face
of two independent reports negating
any benefit to artists.**

**(UK Parliament's Gowers Review of
Intellectual Property and IVIR report)**

2005: INSPIRE directive greatly downplays the benefit of free public reuse of Public Sector Information.

Emphasis on "cost recovery".

The Potential of European Public Sector Information

by PIRA International – From a presentation by Peter Weiss, US NOAA

	EU	US
Investment Value in PSI	9.5 billion Euro/year	19 billion Euro/year
Economic Value	68 billion Euro/year	750 billion Euro/year

Commercial Meteorology in the US and Europe

	United States (1)	Europe (2)
Gross Receipts	\$ 400-700 million	\$ 30-50 million
Number of Firms	400	30
Number of Employees	4000	300

Sources: Commercial Weather Services Association (1) and Meteoconsult (2)

This slide lifted again from the presentation from Peter Weiss of the NOAA

how to legislate then?

Negotiation of outcomes

Cargo-cult
evidence-based policy

Policy-based evidence

– Rebecca Boden and Debbie Epstein

**Incumbents provide
biased evidence**

**What is legislative
evidence?**

How to measure the effect
of reusable public data
going forward?

other caveats:

**danger of technocracy /
reaction against perceived
technocracy**

should we inject values?

Muchas Gracias

Javier Candeira

javier @ candeira . com

http://hiperactivo.com/presentaciones/http://hiperactivo.com/presentaciones/2009_11_13_Visualizar/

Video and paper available at Medialab-Prado's website at

http://medialab-prado.es/article/politicas_basadas_en_la_evidencia_sobre_el_copyright_y_los_datos_publicos_hipotesis_datos_normas_y_leyes